

AMERICAN
COLLEGE *of*
EDUCATION



2019

Impact Report

Certified



Corporation[®]

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Serve.



Lead.



Achieve.





Friends,

Another year of service is in the books! 2019 was ACE's third year as a Certified B Corporation, and the year brought with it a whole host of opportunities. This year, our staff and faculty used more than 1,463 individual civic hours to make a positive impact in Indianapolis and beyond! We collected toiletries and school supplies, provided meals, and even saved a few trees.



ACE isn't stopping there, though. Getting certified as a B Corporation isn't a "one and done" model. It's a model of excellence that requires each company to re-certify every three years. That's just what we did in September. We re-certified as a B Corp, recommitting to our employees, students, communities, and even the environment that we're going to remain relentless in our quest to be a business as a force for good. Day in and day out, we're working to be as sustainable and community minded as possible. We take pride in being a force for good, a bright spot in the communities where we live and work.

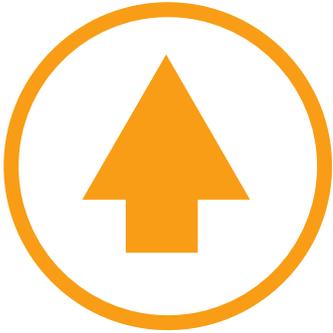
It's truly inspiring to be part of a team that is so passionate about helping others. As so many of our staff and faculty work remotely, we have a unique opportunity to reach from coast to coast. Whether we're getting together and volunteering as a group, or stepping out individually to aid our respective communities, we are driven by a desire to serve.

So, what's next? Our steadfast commitment to continued improvement will lead us to an even greater impact in 2020 and years to come. We're looking forward to forging new partnerships and strengthening old ones, building more connected communities, and creating leaders by being leaders. Here's to another year of meeting needs, being the solution, and spreading that ACE love!

KK Byland, SPHR, SHRM-SCP

Vice President of Human Resources and Benefits Officer

→ 2019 Overview



Recertified as a B Corp with a score of 88.6 (an increase of 7.5 points over our previous score)

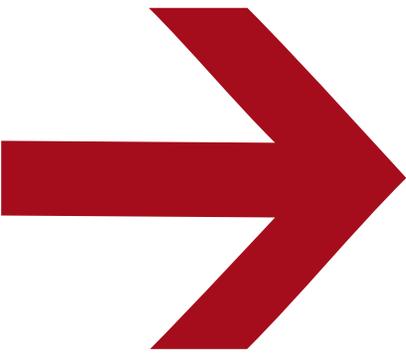
2,904 hours given for paid parental leave



Named 2nd Best Place to Work in Indiana, our third consecutive year on the list and highest finish yet.

711

toiletry items collected for Ronald McDonald Houses (Indianapolis) and the Genesis Women's Shelter (Dallas)



\$32,922

in tuition reimbursement helped ACE employees further their education (an increase of 37 percent over 2018)



1,463

individual civic hours used (a 58 percent increase over 2018). ACE offers employees paid time off to work in their communities and make a difference where they see a need.

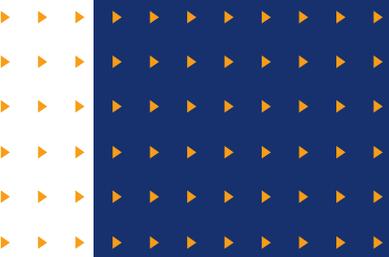
130

meals provided through Feeding America with our SnackNation partnership

Collected over

800,000

individual school supplies for the Gr8 Paper Push, sent in by employees from 15 states



“Working for a B Corp is literally a dream come true. I have always loved volunteering and being a part of something bigger. I have used my hours to work at food banks, in my child’s classroom, and Teachers’ Treasures, a free supply store for teachers. It makes me so happy that even though we are a for-profit organization, we are using it for good.”

Taylor Ingles, ACE Field Operations Coordinator

→ Who We Are

The mission of American College of Education is “to deliver high-quality, affordable and accessible online programs grounded in evidence-based content and relevant application. We prepare graduates to serve, lead and achieve personal and professional goals in diverse, evolving communities.”

Those are not just words at ACE. Every day, our more than 300 employees work to bring that mission to life for our nearly 5,600 students through accessible, affordable programs in education, healthcare, nursing, leadership and business. As a 100 percent online college, ACE is built for busy professionals to fit coursework around their schedules, not ours.

Being online also means we aren't spending financial resources on the physical buildings of a traditional college campus. Instead, we carefully invest in the development and maintenance of high-quality programs that benefit our students now and in their future career pursuits. In 2019, those new programs included the M.Ed. in Special Education, along with the Ed.S. in Instructional Technology, Ed.S. in Curriculum and Instruction, and the Certificate in Leadership.

At the end of the year – and the decade – there were 22,838 ACE alumni. To us, that represents 22,838 people uniquely prepared and committed to serve, lead and achieve in their workplaces, communities and beyond. It is our privilege to prepare the Class of 2020 and beyond to do the same.

ACE By the Numbers

1

No. 1 conferrer of degrees in Education Administration and ESL/Bilingual Education*

3

No. 3 conferrer of degrees in Instructional Technology and Teaching Specific Subjects, including Health & Wellness, Literacy, Advanced Studies and STEM Leadership

3,477

degrees and certificates conferred in 2019

5,594

students enrolled across 50 states and 43 countries

43

total programs

316

employees

*Source: 2017-2018 IPEDS data, latest year available

Being a B Corporation

As a B Corporation, we strive to solve social and environmental problems through the power of business. ACE is certified by the nonprofit B Lab to meet rigorous standards of social and environmental performance, accountability and transparency. A Certified B Corp must have a minimum verified score of 80 points on the B Impact Assessment. There are roughly 2,500 Certified B Corporations in more than 50 countries.



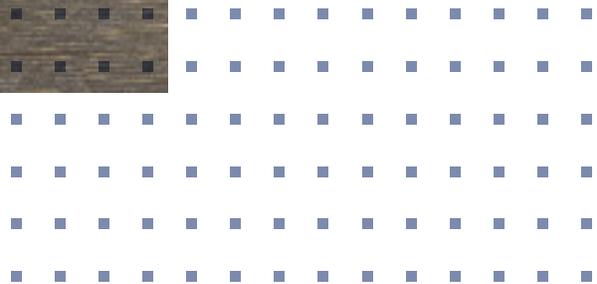
The B Impact Scores are being compared against all businesses that have completed the B Impact Assessment.



“As a faculty member at ACE, I take great joy in functioning as a positive and vital force within our societal framework. I am excited daily by the thought that our core values—values that guide our actions 24/7—have the potential to exponentially enhance the quality of life for students everywhere.”

Marsha J. Phelps, MBA, EdD
Senior Core Faculty, Department of Educational Leadership

→ Our Values in Action





GR8 Paper Push

The 2019 school supply drive was a great success! ACE staff and faculty collected over 800,000 individual school supplies for Indianapolis teachers.



- 16,950 sheets of printer/copy paper
- 13,639 crayons
- 8,618 sheets of construction paper
- 4,755 pencils
- 1,312 ink pens
- 973 colored pencils
- 702 glue sticks
- 352 markers
- 219 rulers
- 147 composite and spiral notebooks



Supporting Teachers' Treasures

In 2019, ACE continued its strong relationship with Teachers' Treasures in Indianapolis. We again were a sponsor of the Dream Big Gala, an event that celebrates Indianapolis teachers and honors the brightest and best. Each year, we're thrilled to award ACE scholarships to the Dream Big Teacher of the Year and two runners-up.

We also continued our tenure as a sponsor of the Circle City Donut Dash, a 5K that raises money to help Teachers' Treasures continue to provide school supplies for teachers in under-served areas. More than 30 ACE volunteers and participants took part in the event, which attracted 726 participants and raised \$36,000.



Ronald McDonald House of Phoenix

ACE staff from Phoenix, along with a few from Dallas and Indianapolis, came together to volunteer at the Ronald McDonald House of Phoenix, where traveling families can stay while their children receive medical treatment. The team spent a morning cleaning the common areas to create a comforting and inviting atmosphere for families to relax in.

“Working at the Ronald McDonald house not only gave me an opportunity to see my coworkers, but also a real-life insight into how much time, effort and dedication goes into making this house succeed. It was nice because I knew what my purpose was, and that purpose was to help others in need. After four hours of work, everyone there, myself included, felt great about their contributions to helping the families of the Ronald McDonald House. My time there was very impactful — both rewarding and gratifying to say the least.”



Nick Quiroz
ACE
Enrollment
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